



# 26<sup>th</sup> INTERNATIONAL CARTOGRAPHIC CONFERENCE

August 25 – 30, 2013 • Dresden | Germany



## TECHNICAL EXHIBITION CATALOGUE



[www.icc2013.org](http://www.icc2013.org)

## Welcome

**Dear Exhibitors,**

Let me cordially welcome you in the magnificent venue of the International Congress Center Dresden. I thank you for coming here and demonstrating that the "new face of Cartography" is not confined to the image of dusty paper map archives some people are still associating with the term Cartography.

Our scientific discipline has to be seen in close substantial neighbourhood to modern data capturing technologies and geoinformation. The autoplausible visual processing of geodata, however, has always been the innermost concern of Cartography. What our world needs is the visualisation of bits and bytes stored and processed in adequately structured modern ways. Politicians and any decision makers have the right to receive easily legible spatial information. And you with your companies and institutions belong to those who are well aware of these needs and able to materialise this requirement.



This is why apart from our warm welcome to Dresden you also have to accept our sincerest thanks for attending the Technical Exhibition of the 26<sup>th</sup> International Cartographic Conference! The many hundreds of conference participants are the ones who eventually benefit from the diversity of the offerings provided by you. At the same token our international guests will also have the opportunity to get a glimpse of some aspects of German, and also regional, cartographic activities, including Authoritative Cartography and Geoinformation.

May the Technical Exhibition at ICC 2013 and your stay in Dresden be rewarding, both professionally and in private respects!

Manfred F. Buchroithner



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AMCAD & Rauch GmbH was founded in 1998. We specialize in applications and solutions in the area of professional and large format printing for technical and graphics companies. We supply everything for large format printing. We are awarded as „Hewlett Packard Designjet Value Gold Specialist 2013“.

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#### Arbeitsgemeinschaft der Vermessungsverwaltungen der Länder der Bundesrepublik Deutschland (AdV): Official Surveying and Cartography Germany

A 23  
A 24

In Germany, the Länder assume responsibility for official surveying and mapping. Within AdV, the competent authorities of the Länder and three Federal Ministries as well as the Federal Agency for Cartography and Geodesy (BKG) co-operate to jointly address technical issues of strategic importance. Their services include: spatial reference data in the Authoritative Control Point Information System (AFIS®) with terrestrial control points; satellite positioning service SAPOS®; Authoritative Topographic-Cartographic Information System (ATKIS®) using landscape and terrain models; official topographic maps and aerial images; nation-wide digital proof of buildings and ca. 63 million land parcels in the official real estate cadastre to secure ownership rights in the land register (ALKIS®); integration of cadastre and topographic survey in one geospatial reference data system.

#### Official Surveying and Cartography Germany – Working Committee of the Surveying Authorities of the Länder of the Federal Republic of Germany (AdV)

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As a member of the Saxon Geodata Infrastructure Society (GDI), Beak forced the improvement of geodata availability and usability.

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**Beuth University for Applied Sciences Berlin**

## A 05

The Cartography Course is one of the 70 study programs offered at the Beuth University of Applied Sciences in Berlin. The consecutive Master program (4 semesters) is built on the content of a previous 6 semester Bachelor program. Beside fundamental knowledge in natural sciences the curriculum comprises aspects of topographic and thematic map design as well as publishing media and graphic design. Focus of the program is to gain practical skills in using Geographic Information Systems in addition to knowledge in Remote Sensing and Web- and Multimedia Applications. Related scientific fields like Geography and Surveying are completing the study program. For an additional specification optional subjects are offered. The permanent practical background during the study program is a unique feature. The Cartography Course at the Beuth University provides students excellent qualifications and creates great career opportunities.

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DBx GEOMATICS inc. specializes in the development of interactive web mapping applications. The company integrates software, data and services to increase the value of location-based information and empower their customers with the ability to make more informed and insightful business decisions.

Based in the Ottawa-Gatineau region in Canada, with an office in France, DBx GEOMATICS has been offering innovative and effective geo-spatial solutions for over 20 years to public and private customers around the world.

DBx GEOMATICS inc. flagship product, CartoVista, is an innovative and flexible Interactive mapping solution that allows easy publication and analysis of strategic data presented with high quality cartographic tools.

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#### German Cartographic Society e.V. (DGfK)

The German Cartographic Society e.V. (Deutsche Gesellschaft für Kartographie e.V.) is a non-profit-making, economically independent and politically neutral institution of trade members in the field of cartography and people interested in mapping in general. The aims and tasks of this technical science institution are:

- to promote cartography in research, training and practice
- to support all involved in the field of cartography with apprenticeships and further training, especially for entrants
- to cultivate national and international co-operation in cartography and with other specialist fields
- to promote knowledge of cartographic science for geospatial planning and projects
- to support and nurture the cartographic culture in Germany.

Founded 1951, the DGfK is the only cartographic society on a national and provincial level in Germany. There are round about 1600 members in the DGfK at present, split into individuals, numerous official authorities, institutions and organisations.

#### Deutsche Gesellschaft für Kartographie e.V.

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East View Geospatial (EVG) is a leading provider of authoritative maps and rare geospatial data including vector & raster data, DEMs, satellite & aerial imagery, topographic maps, nautical charts, geological maps and atlases. In addition, EVG has a complete geospatial production staff offering numerous geospatial and imagery processing and production services. With its unparalleled acquisition and production capabilities, EVG has built an extensive corporate library of over 300,000 maps, many terabytes of digital geospatial data, and tens of millions of GIS-based records. EVG specializes in sourcing nationally produced large-scale geospatial data from across the globe and is a major reseller of imagery from DigitalGlobe, Intermap, Astrium, and others.

EVG has a long history serving Defense and Intelligence clients, Energy & Natural Resource industries, Avionics and Telecom companies, Land Use & Engineering firms, Humanitarian organizations, Government agencies and Academic institutions.

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Esri's geographic Information system (GIS) technology has given clients the power to think and plan geographically for over 40 years. Used today in more than 350,000 organizations worldwide, GIS helps cities, governments, universities, and companies save money, lives, and our environment. GIS helps you understand and question data in ways that reveal relationships, patterns, and trends. So whether you are creating high quality cartographic products or doing geographic analysis to create thematic maps, you can use GIS to solve problems and make better decisions. Esri supports the implementation of maps and GIS technology on the desktop, servers, online services, and mobile devices.

For more information on trends and solutions in mapping please visit:  
[www.esri.com/products/technology-topics/cartography](http://www.esri.com/products/technology-topics/cartography)

For more information about map, chart and data production for cartographic publishers, topographic mapping, nautical and aeronautical charting, please visit:  
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GiziMap is a cartographic firm established in Hungary in 1992. Since its inception, GiziMap has specialised in filling gaps in map market by supplying maps of regions with a scarcity of covering cartographic materials and mapping in accordance with changing political situations and crisis worldwide. The first series of maps published by GiziMap covered the changing former republics of the Soviet Union as they became independent; followed by the Balkan states as they became independent of the former Yugoslavia. Following September 11 2001, the growing influence of China and the recent Arab spring, GiziMap has continued its tradition of publishing series that follow change and trend. Afghanistan, Iraq, Middle East, Libya, Egypt, Sudan & South Sudan, Somalia, China, Mongolia and Vatican City are amongst GiziMap's latest publications and, 2013 see Syria and Kyrgyzstan added to the GiziMap palette. The characteristics of GiziMap maps are detailed relief representation by elevation tinting or traditional hill-shading, bilingualism of inscriptions (Arabic, Chinese, Cyrillic,...), updated information for tourists and, index of settlements names. The firm has close contact with the largest European and US distributors and mapshops all over the world. GiziMap usually appears in a few exhibitions and trade meetings during the year including the Frankfurt Book Fair. I will be displaying at ICC Dresden in 2013.

### GiziMap

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### Główny Urząd Geodezji i Kartografii

## A 17

Geo-reference Data Base of Topographic Objects (GBDOT) with National Management System  
**One database - countless possibilities!** Access to data at: [www.geoportal.gov.pl](http://www.geoportal.gov.pl)

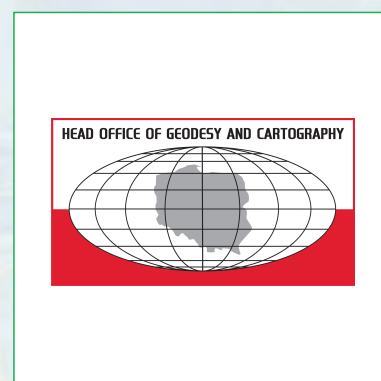
Data collected under the Project is attractive for a wide audience. Access to spatial information, in particular to information on land development, function of buildings, transportation network, hydrographical network, land cover and land use, is of great importance to government administration, local governments, crisis management services, medical rescue services as well as institutions involved in spatial management. The topographic objects database, developed in compliance with accepted technical standards, contains 11 categories of topographic objects.

The cartographic visualisation system allows for automated presentation of the contents of the BDOT10k database, maintaining the correctness of the presented information. It is therefore possible to publish standard topographic maps in the following scales: 1:10 000, 1:25 000, 1:50 000, 1:100 000; and general geographical maps in the following scales: 1:250,000, 1:500 000, 1:1 000 000.

### Główny Urząd Geodezji i Kartografii

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We are a leading European technology company, focussed on future-oriented applications of high-technology and science. We plan, implement and operate. We develop solutions for Automotive, InfoCom, Mobility, Energy & Environment, Aeronautics, Space and Defense & Security customers.

We record, process and analyse geodata from all types of sources and then evaluate them in databases, cadastres, terrain models, 3D city models, orthophotos and more. On request, we develop custom GIS applications tailored exactly to customers' requirements. All our services are based on our many years of experience and the deployment of state-of-the-art systems.

80 specialists at our production site "IABG Geodata Factory Dresden" provide the human and infrastructural resources to handle even extensive geodata projects.

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**Interactive Minds Dresden GmbH**

Founded from the branch for eye tracking research at Dresden University of Technology in 2004, IMD is one of the worldwide leading providers of remote eye tracking solutions. The company has more than 12 years of experience in the field of programming of eye trackers and the planning and implementation of eye tracking-studies as well as in the evaluation of gaze movement data. The implemented hard- and software for the measurement of gaze movement is developed by teams from the USA and Germany.

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The Jade University of Applied Sciences, Germany's youngest university, lies in the north-west, at the very top of the country. Currently about 7,000 young people are studying in Wilhelmshaven, Oldenburg and Elsfleth. 180 professors teach them. All three campuses look back on a long tradition in their separate subject fields. Nautical education in Elsfleth goes back to 1832. Oldenburg has trained engineers since 1877, and in Wilhelmshaven the original Academy for Managers was founded in 1947. The department of Geoinformation in Oldenburg offers three different Bachelor courses and one Master course. The department with its institutes – Institute for Applied Photogrammetry and Geoinformation and Institute for Metrology and Analysis Technique – plays a major role in research & development. Main focuses are photogrammetry, camera calibration, visualization, 3D-graphics. Current project results are presented here at the exhibition on a multi-touch-table.

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The Kirschbaum Verlag is a publishing company for road traffic and technology. Professional journals and highly specialised books belong to the portfolio. One of the oldest magazines of the publishing house is the trade journal "Kartographische Nachrichten" (KN). It is the organ of the German society for cartography e.V, frequency bimonthly (6 issues yearly). This periodical mirrors cartographic news and scientific knowledge in all German speaking countries (including Switzerland and Austria).

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The research carried out at the Leibniz-Institut für Länderkunde (Leibniz Institute for Regional Geography, IfL) is concerned with spatial structures and current developments that have a spatial impact in Europe, as well as with the theoretical and historical foundations of regional geography. Under the heading "New geographies of Europe", the institute analyses ongoing processes especially in Central and Eastern Europe. The scientific focus is on three fields of research: production of space, geovisualisation, the history of geography. With these fields of research the IfL aims to make a significant contribution to our understanding of the spatial organisation and development of society in Europe. Another task of the institute is to communicate research findings to specialist and more general audiences. To this end it continually develops the classical media of maps and atlases. The IfL also creates and tests innovative means for visualising geographical knowledge and geographical information on the internet.

#### Leibniz-Institut für Länderkunde (IfL)

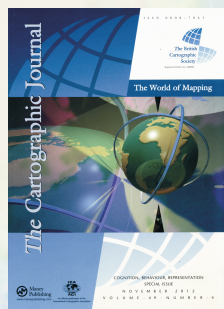
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#### Maney Publishing

#### A 20



The Cartographic Journal, first published in 1964, is an established peer-reviewed journal containing international papers on all aspects of cartography, the science and technology of presenting, communicating and analysing spatial relationships by means of maps and other geographical representations of the Earth's surface. This includes coverage of related technologies including remote sensing, GIS, the internet and global positioning systems. The Journal also publishes articles on social, political and historical aspects of cartography.

The Journal is celebrating its 50<sup>th</sup> anniversary this year. For more information, visit the Maney Publishing stand or [www.maneypublishing.com/journals/caj](http://www.maneypublishing.com/journals/caj).

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Mercator CPS, a STAR-APIC company, offers solutions that allow you to design map products (digital/printed) and produce reliable output from them, time and time again. Come and visit us for a demonstration of the AtlasVip module for map series and atlases, the Mercator MDG workflow toolset, the state-of-the-art quality control tool Backstage Viewer and much more.

1Spatial's rules based approach to capturing, validating and managing spatial big data enables customers to process and analyse information in a way that traditional technologies do not allow. Through our 1Spatial Management Suite of products, 1Spatial Cloud, consultancy, and partner offerings, we can provide the best solution to meet your spatial data management requirements.

*As of 24<sup>th</sup> May 2013, a final agreement was signed between STAR-APIC Group and 1Spatial Group for the merger of the two companies. The merger will complement the geographic markets and offerings that both companies can offer to its customers.*

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For over 40 years, Neenah Lahnstein has been developing and producing impregnated special papers, synthetic fibre papers and wetlaid nonwovens for printing and technical applications. pretex® - our established impregnated special paper - is being used for walking, cycling, nautical, river and road maps as well as for atlases and wallcharts, geological and other maps for professional use. The advantages of using pretex are: more durable than normal paper, water resistant, suitable for outside use, can be printed offset litho using standard inks, can be easily folded (up to 8 parallel), environmentally friendly, lamination not required.

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OCAD Inc. sells its cartographic software OCAD in various editions worldwide, adapting customer requests. OCAD is the result of 25 years of software engineering and features specialized cartographic drawing and editing tools, including an ingenious map symbol editor, Bézier curve, line tracing, etc. It also automatically draws junctions correctly and derives contour lines and hill shading from Digital Elevation Models.

OCAD is more than just a map-drawing software, however. It is in fact a powerful package which covers the entire workflow of map production – from the capture of geodata (a mobile application) to the import and export thereof and eventual publication of paper or web-based maps.

The latest edition of the OCAD product family is called «OCAD 11 Enterprise». In addition to the OCAD functionality described above it introduces «client-server architecture» allowing multiple users to work on a map project simultaneously, regardless of their location.

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**Plastic Logic GmbH**

## A 12

Plastic Logic develops and manufactures high-quality flexible plastic displays (colour and monochrome). These daylight readable displays are ultra-lightweight, super thin and very robust with low battery consumption. Flexible, bendable displays enable revolutionary design possibilities and are set to transform existing markets, such as signage, wristwatches and wearable devices, automotive as well as many others.

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The PLASTIC LOGIC logo is displayed in a large, bold, blue font. The word 'PLASTIC' is on the top line and 'LOGIC' is on the bottom line, separated by a thin horizontal line.

RapidEye is a leading provider of quality high-resolution satellite imagery. With a constellation of five Earth Observation satellites, RapidEye images up to five million square kilometers of earth every day, and adds over one billion square kilometers of imagery to its archive every year. Every square kilometer imaged by RapidEye can be browsed with its online discovery tool, EyeFind ([eyefind.rapideye.com](http://eyefind.rapideye.com)). With an unprecedented combination of wide area repetitive coverage and five meter pixel size multi-spectral imagery, RapidEye is a natural choice for many industries and governments. RapidEye is headquartered in Berlin, Germany and has additional offices in the US and Canada.

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RIEGL Laser Measurement Systems is an Austrian based company specializing in research, development and production of terrestrial, mobile and airborne laser scanners and laser scanning systems. The combination of state-of-the-art hardware and appropriate, equally innovative RIEGL software packages results in powerful solutions for a wide field of application.

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For more information, visit [www.riegl.com](http://www.riegl.com).

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The Saxon State and University Library Dresden (SLUB) is one of the largest research libraries in Germany. As a classical state library it archives and collects comprehensively publications on Saxony and publications published in Saxony. As university library of the University of Technology Dresden it guarantees the information supply to a strong research university with an unusually wide range of subjects. The SLUB holds with about 170.000 maps one of the greatest and most significant collections of historical and topographic maps in Germany. Now the website "Kartenforum", provided by the "Deutsche Fotothek" (<http://www.deutschefotothek.de/>), includes more than 20.000 digitized historical printed maps and hand drawings. Since 2013 the SLUB started, in cooperation with the Professorship of Geodesy and Geoinformatics from the University of Rostock, to connect the digitised map reservoir to the fast growing world of spatial information.

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**Federal Office of Topography**

swisstopo is the Federal Geo-Information center. The National Maps are the official maps of Switzerland in the scales from 1:25,000 to 1:1,000,000 in analog and digital form. Furthermore swisstopo is the specialist for hiking maps, snowshoe and ski tour maps as well for digital and mobile applications.

**Federal Statistical Office**

The Federal Statistical Office is the national centre for public statistics in Switzerland. To sustain the democratic process, the office produces and disseminates key statistical information showing the current status and trends in the fields of demographics, economy, society, spatial planning and environment. With more than 100 annual publications, including several atlases, FSO is also the biggest provider of thematic maps in Switzerland.

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Why “Marvellous City”? Rio was so called in a carnival song composed in 1935. The song became the unofficial anthem and a symbol of the City of Rio de Janeiro.

Capital of the homonymous state, Rio is home to many of the symbols of Brazilian culture, and is internationally famous for its landscape, a blend of sea, hills and forests.

Among the attractions in Rio are mountains like Sugarloaf and Corcovado (with the statue of Christ, the Redeemer), beaches such as Copacabana, Ipanema and Barra da Tijuca, the Maracanã Stadium (which hosted the World Cup final of 1950 and will host the final match in 2014), the Municipal Theater, Tijuca National Park, Quinta da Boa Vista, with the National Museum and Zoo, the National Library, and the island of Paqueta. We can't forget Rio's carnival, Samba and Bossa Nova (“The Girl from Ipanema”). In 2012, the city's urban landscape was declared by UNESCO as part of the World Heritage.

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